



Upgrade to our best seat in the sky

Customers can enjoy a one-way upgrade to First Class for free when they book an eligible transatlantic Business Class round trip ticket.* Our First Class Flagship Suite is a relaxed haven where they'll find unprecedented levels of privacy, attentive service and the luxury of space to work or sleep.

The upgrade is available on Business Class fares booked between 20 January and 13 March 2015. Outbound travel must commence by 11 April and return travel must be completed by 18 April 2015. The upgrade can be used either on their outbound or on their return journey and they'll also earn AAdvantage® bonus miles for the cabin flown.

The upgrade offer is available on eligible American Airlines and British Airways transatlantic routes with a First Class Cabin.

Participating Airlines:

American Airlines (not including US Airways), British Airways

*For a limited number of destinations, a lower return fare in First Class may be available than the single fare offered under upgrade to First Class. American Airlines is in no way liable should customers not be offered this lower return fare at the time of booking. Return fares in First Class are subject to availability and fare terms and conditions.

Terms and Conditions:

1. This promotion is only open to residents in the United Kingdom and/or Ireland, aged 18 years or over ("Participants") who book and travel on a qualifying flight. American Airlines, Inc ("AA") reserves the right to verify the eligibility of Participants. There is no limit to the number of times a Participant may take advantage of this offer during the Promotional Period.
2. This offer is not available to book online.
3. Participants who book and travel on selected qualifying Business Class AA/AA* (operated by American Airlines or British Airways. (Flights operated by US airways are not included) flights from the UK to the US and/or Mexico during the Promotional Period will qualify for a one-way upgrade to First Class (in 'A' inventory) on one transatlantic leg of that journey at no extra cost. Travel must be booked by 13 March 2015 Upgrade is subject to availability at time of booking. Outbound travel must commence by 11 April 2015 and all travel must be completed by 18 April 2015 ("the Promotional Period").
4. Participants must request the upgrade at the time of booking. The upgrade can be taken on either the outbound or return sector. Return bookings where travel starts and ends at the same UK airport but where the outbound destination and inbound departure airports are different (open jaws) are permitted. The upgrade is valid on eligible flights that have a First Class cabin. Assigned seating is not guaranteed.
5. The following fare types will be eligible for this promotion: J2UKUP1, J2UKUP2, R2UKUP3, R2UKUP4, D2UKUP5, D2UKUP6, I2UKUP7, I2UKUP8, A2UKUP1, A2UKUP2, A2UKUP3, A2UKUP4, A2UKUP5, A2UKUP6, A2UKUP7, A2UKUP8, J2UKUP1UQ, J2UKUP2UQ, R2UKUP3UQ, R2UKUP4UQ, D2UKUP5UQ, D2UKUP6UQ, I2UKUP7UQ, I2UKUP8UQ, A2UKUP1UQ, A2UKUP2UQ, A2UKUP3UQ, A2UKUP4UQ, A2UKUP5UQ, A2UKUP6UQ, A2UKUP7UQ, A2UKUP8UQ
6. Certain route exclusions may apply.
7. Participants who change their travel arrangements after the date of booking will not be eligible for an upgrade unless their revised travel arrangements also qualify under the terms of this promotion. Changes and fees are subject to fare rules of purchased fare.
8. Upgrade is valid on AA/AA* flights that operate with a First Class cabin. If the aircraft has to be substituted for one which does not have a First Class cabin, participants will be seated, subject to availability, in Business Class.
9. American Airlines accepts no responsibility for an inability to take up this offer if seats in 'A' class are not available on a given date within the Promotional Period. American reserves the right to cancel or amend the terms of this promotion, without notice, in the event of major catastrophe, war, civil or military disturbance, earthquake or any actual, anticipated or alleged breach of any applicable law or regulation or any other circumstances beyond the reasonable control of American Airlines.
10. This promotion cannot be used in conjunction with any other offer, deal or promotion including but not limited to: (i) negotiated "net" corporate fares; (ii) redemption bookings; (iii) travel agent discounted fares, inclusive holidays, group discount fares, child/infant fares or senior citizen fares; or (iv) bookings made with vouchers or coupons.
11. All qualifying flights must start and finish in the UK and all tickets must be purchased and ticketed in the UK&I.
12. There is no limit to the number of times an eligible participant can redeem the offer during the promotional period.
13. No upgrades are available on connecting flights, transfers or add-ons, or any other non-qualifying flights, which the Participant may wish to take. Upgrades may not be requested at the airport.
14. AAdvantage® miles will be awarded for the cabin flown in.
15. No booking fee applies through American Airlines reservations. Travel agent credit card charges may apply.
16. On refundable tickets, the maximum refund will be the amount actually paid. Upgrades are not transferable and no cash or credit alternative will be offered.
17. The Promoter is: American Airlines, Inc., Waterside HAA3, PO Box 365, Harmondsworth, UB7 0GB. England.
18. This promotion will be governed by English law and is subject to the exclusive jurisdiction of the English Courts.