










American Airlines® Technology Pavilion



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Vendor	Company & Website	Core Services	Overview	Target Markets	Geographical Presence	Contact Information
	AgentWare, Inc. www.agentware.net	Content Aggregator, Front Office, Mid Office, Data Warehousing, Technology & Mobile Solutions	<p>AgentWare is the industry leader in offering more airline, rail, and other high valued content than any other industry aggregator in the world.</p> <p>AgentWare facilitates the procurement of global travel content by providing real-time, aggregated access to low-cost-carriers, airline web fares, and non-GDS carrier schedules and fares</p> <p>Content may be accessed via an XML API, white-labeled B2C websites or desktop GUI products.</p> <p>Interstream, which allows AgentWare's customers to easily solve complex access issues, and SmartSearch, technologies are exclusive to AgentWare.</p>	AgentWare provides solutions globally to B2C websites, Travel Management Companies, Online Travel Agencies, B2B Corporate Booking Tools, Open Source Booking Engines, Cruise Line Booking Systems, corporate travelers not using a Corporate booking Tool and Data Analytic firms.	North America Caribbean Central America South America Europe Middle East Africa Asia Pacific	David Newman +1 404-591-4014 (US) Skype: david.c.newman dnewman@agentware.net
	BookingBuilder Technologies www.bookingbuilder.com	Front Office, Mid Office, Content Aggregator, Custom Software	BookingBuilder Technologies has developed leading applications to bring content (or access to content) from disparate sources to the Travel Agency desktop and corporate booking tools. Additionally, the company's staff of travel technology experts offers the custom development of software for Suppliers, GDSs and Travel Agencies.	Travel Agencies and Suppliers all over the world, plus the four major GDSs.	North America South America Europe Middle East Asia	Greg Dahlke 845-764-4111 Greg@BookingBuilder.com
	Cornerstone Information Systems	Front Office, Mid Office, Data Warehousing	Cornerstone provides clients with technology tools and services that	Cornerstone has over 550 worldwide clients including small TMCs, 4	North America Caribbean Central America	Alan Minton 812-269-0014 aminton@ciswired.com




	www.ciswired.com		enable them to apply automation to the travel booking and reporting processes. The goal is to help customers increase their profit per booking and deliver innovative technology solutions to their clients. From the creation through the execution and analysis of a travel reservation, Cornerstone delivers innovative technologies that proactively manage information and lower the cost of travel management.	of the 5 worlds largest TMCs, Fortune 500 corporations and international airlines. Target markets include: <ul style="list-style-type: none"> • Travel Management Companies • ARC Accredited Corporate Travel Departments • Fortune 1000 Corporations • Airlines • Meeting and Incentive Companies 	South America Europe Middle East Asia	
	Datalex www.datalex.com	Front Office, Mid Office, Back Office, Content Aggregator, Air and Land Shopping, Hosted Rates and Inventory, SuperPNR Management, Business Rules	Datalex is a leading provider of travel distribution software and solutions that enable global travel industry suppliers and distributors to deliver increased content and choice to their customers across multiple sales channels, while enabling record reductions in distribution costs.	Major airlines, travel agents and tour operators worldwide.	North America South America Europe Middle East Africa Asia	Mike Naylor +353 1806 3500 mike.naylor@datalex.com
	Farelogix Inc. www.farelogix.com	Content Aggregator, Travel Distribution and Merchandising Solutions	Farelogix is a leading provider of lower cost, high value distribution solutions for the global travel industry. Among the Farelogix customer base are some of the most powerful airlines and travel management companies in the world. The cornerstone of the Farelogix technology suite is the FLX™ Platform, which allows travel agencies to access virtually any type of travel data source (e.g. supplier direct connects, GDS systems, web content, etc.) through a single normalized interface. The Farelogix business model is to offer low-cost technology that provides total content acquisition and distribution for all sides of the travel supply chain.	Key customer groups include: Travel Sellers (agencies and online booking engines), Corporations, and Travel Suppliers. Travel sellers use the Farelogix technology to simultaneously increase agent productivity, sustainably improve their customer value proposition, and strengthen their supplier relationships. The Farelogix global footprint has expanded significantly in the past two years, with solutions in production across six continents and over 50 countries. Farelogix is ARC and BSP-certified, and also fully integrated with IATA Weblink for non-BSP reporting.	North America South America Europe Middle East Africa Asia Pacific	Rajiv Aggarwal 647-407-8531 raggarwal@farelogix.com



	<p>GDSX, Ltd. www.gdsx.com</p>	<p>Mid Office</p>	<p>Dallas-based GDSX, Ltd. is a software developer and computer services provider to the travel industry, specializing in the automation of QC, reservation finishing and travel fulfillment services. COMPLEAT, the company's flagship product, enables customers to define and implement fully automated processes of touchless travel fulfillment and service delivery. COMPLEAT processes reservations for millions of travelers in over 55 countries around the globe.</p>	<p>GDSX offers products and services that are used primarily by travel management companies and corporate travel departments worldwide. GDSX interfaces with all of the major GDS's and therefore welcomes relationships with any company that wants to access PNR data.</p>	<p>North America Europe Pacific</p>	<p>Denise Morgan 972-612-7121 sales@gdsx.com</p>
	<p>Global Matrix www.global-matrix.com</p>	<p>Front Office, Mid Office, Back Office</p>	<p>As an ASP (application service provider), Global Matrix provides a suite of software products and services primarily to travel agents. Products include: - connectivity to 4 major GDSs - direct connectivity to select travel suppliers - CRM and profile system - core back office functionality - industrial strength financial system - real time reporting - real time agent settlement program - real time hotel/car collection system - real time corporate management system - executive dashboards Services - customer service - customized software development – training.</p>	<p>Currently, 110 clients located in USA, Canada, Australia and New Zealand. Larger clients include Carlson Wagonlit Travel, Sears Travel, Protravel International, Marlin Travel, AAA (select), Flight Centre (Liberty Travel) and Travel Cuts. Other clients include travel suppliers, e.g. travel insurance and some wholesale travel companies. Current clients operate in the corporate as well as leisure travel space.</p> <p>Potential Clients: Global Matrix actively markets to travel agencies and selected industry suppliers located in North America. Other locations such as Europe are currently being evaluated.</p>	<p>North America Europe Pacific</p>	<p>Graham Irvine 905-752-8235 (Canada) girvine@global-matrix.com</p>
	<p>LUTE Technologies AG www.lute-tec.com</p>	<p>Front Office, Content Aggregator, Distribution Platform (B2C and B2B)</p>	<p>LUTE Technologies is a Swiss based technology services provider (TSP) company focused on selling and supporting multi-content selling systems. Provides implementation and support services. Offers private fares management.</p>	<p>LUTE's target customers are primarily travel agencies with a focus on larger agency networks, tour operators and consolidators.</p> <p>LUTE provides services worldwide. It supports large system users such as Consolidators, Travel Agency Chains, Tour</p>	<p>North America South America Europe</p>	<p>Sales 302-351-6114 (US Office) sales@lute-tec.com</p>

			<p>Additional value-added technology based services.</p> <p>LUTE's management team is comprised of seasoned travel executives.</p> <p>LUTE offers and supports a variety of products and services allowing its customers to integrate and manage multi-content sources at the point of sale. LUTE has partnered with Farelogix to offer Farelogix agency-based products and services under the LUTE brand. We provide a family of products that enable users to access airlines' such as AA full service offerings.</p>	Operators, On-Line and Offline Travel agencies and TMCs.		
	<p>nuTravel Technology Solutions, LLC</p> <p>www.nuTravel.com</p>	<p>Front Office, Mid Office, Content Aggregator, Technology Solutions</p>	<p>nuTravel Technology Solutions delivers the corporate travel industry's fastest, most comprehensive and flexible online corporate self-booking tools; providing a robust and intuitive selection of travel booking content and capabilities that seamlessly integrate with travel management companies and corporations.</p> <p>nuTravel's tools enforce travel policy, optimize vendor relationships, reduce service fees, increase profits and improve operational efficiency while streamlining the day-to-day processes of corporate travel programs and creating a quick, easy and affordable experience for travelers and travel managers.</p>	<p>Travel Management Companies, as distributors to their corporate customers, with \$10 million in sales, up to and including the Top 15 TMCs in the US.</p>	North America	<p>Carmine Carpanzano 914-848-4566 ext. 11 CCarpanzano@nuTravel.com</p>
	<p>OpenJaw Technologies</p> <p>www.openjawtech.com</p>	<p>Supplier Direct Connect, Internet Booking Engine, Business Rules Engine, Dynamic Packaging, Call</p>	<p>OpenJaw Technologies is the creator of the xDistributor Platform, the world's most powerful eCommerce platform for the travel industry. With</p>	<p>Our solutions enable leading Airlines, Online Travel Agencies, Hotel Groups, Travel Agencies, Tour Operators and Loyalty Programs to</p>	<p>Headquartered in Dublin, Ireland.</p> <p>Customers on five continents: Europe</p>	<p>Bruce Wood 972-819-3904 Bruce.wood@openjawtech.com</p>

		<p>Center Solution, Loyalty Redemption solution.</p>	<p>its Business Rules Engine, the xDistributor Platform enables travel supplier integration, distribution channel management and dynamic packaging.</p> <p>Our XML Standards based software offers a flexible, scalable and robust solution to today's travel industry challenges.</p> <p>OpenJaw's product suite includes: xDistributor; xRez: a fully customizable Internet Booking Engine; xRezAgent: a sales and servicing platform for call center agents; xHotel: a content, mapping and inventory management system for accommodation; xEvent: a content and inventory management system for events and destination activities and xLocation: a location information and hierarchy management system.</p>	<p>market, distribute and sell their products online in a differentiated way.</p>	<p>North America South America Asia Africa</p> <p>Offices in: Dublin, Ireland, Galway, Ireland, Madrid, Spain, Frankfurt, Germany, Dallas/Ft. Worth, USA</p>	
	<p>PASS Consulting Corp www.passvto.com</p>	<p>Front Office, Mid Office, Content Aggregator, Business Consulting, Software Development (SOA, XML, XSL and Web Services)</p>	<p>PASS Consulting Corporation is an end-to-end travel technology product and service provider, offering access to travel content and inventory from various sources through a single point of sale. The PASS Travel Technology Suite consists of the <u>Multi-GDS Transaction Server</u>, the <u>Geo-Traveler</u>, the newest intelligent booking module for business travelers, using Geo-Data and a framework for a highly sophisticated Agent Desktop (Agent POS) which can easily be customized to the specific needs of any agency.</p> <p>The PASS Consulting Corporation based in Miami Beach, FL is member of the PASS Consulting Group, which has 550 employees worldwide with revenues in excess of \$150 million</p>	<p>PASS Consulting's customer base includes some of the world's most successful TMCs, corporations, GDSs, and technology providers. Clients include BCD Travel, CWT Travel, Omega World Travel, The Travel Authority, Amadeus, Travelport/Worldspan, Sandals & Beaches, Morris Murdoch, Passageways, vayama or starcite.</p> <p>PASS Consulting's VTO-Agent Point-of-Sale solution is currently in operation on more than 20,000 desktops in 58 countries, and allows access to GDS and supplemental content for travel reservations, bookings or management purposes.</p>	<p>North America Europe Middle East Asia Pacific</p>	<p>Michael Strauss 305-269-6975 michael.strauss@pass-consulting.com</p>

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	<p>Revelex Corp. www.revelex.com</p>	<p>Front Office, Mid Office, Back Office Content Aggregator</p>	<p>Revelex is an internet-based travel aggregator and distribution system for complex travel planning. Revelex has developed innovative travel technology solutions that enable travel agencies and travel suppliers to market and sell travel products online and offline. Solutions are designed for agencies of all sizes. Today, Revelex powers hundreds of agencies and suppliers and has become the leader in the travel technology marketplace.</p>	<p>Travel agencies, Travel Vendors, GDS's and Travel Host agencies/Consortia.</p> <p>Product Lines: Booking Engines (air, car, hotel, cruise, tour, insurance, and excursions), Consumer and Corporate Websites, Call Center Desktop, Back Office Integration, PNR Modifications, Lead Distribution, CRM Tools, Earning & Redemption Loyalty System.</p>	<p>North America Caribbean Europe Middle East Pacific</p>	<p>James Horvath 561-988-5588 jhorvath@revelex.com</p>
	<p>Travelfusion www.travelfusion.com</p>	<p>Content Aggregator</p>	<p>Travelfusion has developed the industry's largest Direct Connect booking distribution system, offering 160+ airlines available via a single XML API. Travelfusion is the leading direct connect technology provider, which serves to bring airlines closer to their agency/portal customers in a cost effective way, completely outside of the GDS.</p>	<p>Travelfusion's Direct Connect booking distribution system powers the largest leisure and corporate agencies and corporate booking tools today. Travelfusion provides airlines with the largest direct connect distribution network. Travelfusion supports agency and corporate booking solutions in all regions of the world.</p> <p>Travelfusion is unique in its ability to offer a single XML API, which facilitates full search & booking flow on all of the world's low cost airlines and increasingly, more global scheduled airlines.</p>	<p>North America South America Europe Middle East Asia Pacific</p>	<p>Moshe Rafiah +44 20 7061 6323 (UK) moshe@travelfusion.com</p>
	<p>Travelisense LLC www.travelisense.com</p>	<p>Front Office, Mid Office, Content Aggregator, Distribution Channel</p>	<p>Travelisense has built a network of travel inventory providers that encompasses millions of sellable products available through a single point of access. The company harnesses the power of its network to boost its ability to negotiate with suppliers directly. The Travelisense network restores the unique selling point that a lot of companies have lost in</p>	<p>Travelisense is primarily focused on the leisure market in North America and Europe. However, the company's solutions are capable of supporting numerous languages and currencies.</p> <p>Additionally, Travelisense has the expertise and industry knowledge to deliver corporate and middleware solutions based on client needs.</p>	<p>North America Europe Asia</p>	<p>Martin Tuncaydin 1-877-496-3334 ext. 706 martin@travelisense.com</p>

			<p>this fragmented industry and that is – a competitive edge on price.</p> <p>Whether it is simply a GDS connection an agency would like to leverage through the system or a non-GDS based supplier network, clients have the ability to pick and choose which providers of content would suit their business model best.</p>			
	<p>Tripware, by Remotian Systems, Inc.</p> <p>www.tripware.com</p>	<p>Front Office, Travel Solutions for Unmanaged Travel</p>	<p>Tripware.com is a service for travelers to book their business trips fast and cost effectively right from their Outlook calendar.</p>	<p>Lightly managed or unmanaged travelers.</p> <p>The company will soon be developing a re-sellers model for agencies.</p>	<p>North America</p>	<p>Michael Jacques 636-227-1705 michaeljacques@tripware.com</p>
	<p>Trondent Development Corp.</p> <p>www.trondent.com</p>	<p>Front Office, Mid Office, Back Office Content Aggregator</p>	<p>Trondent Development Corp. is a leading global travel technology company. Founded in 1994, Trondent provides web-based software applications and data management solutions to travel management companies, on-line booking providers and major corporations worldwide. Trondent maintains a broad portfolio of products developed to be compatible with all major global distribution systems. Trondent's credentials are validated by the company they keep and the standards they have set.</p>	<p>Trondent's core clients are composed of: multi-national travel management companies; meeting and event planning companies; online booking providers; risk management providers; GDSs and Fortune 500 companies. The size of Trondent's clients range from \$5 million to \$25 billion in annual revenue. Trondent's maintains contractual partnerships with customers in the USA, Canada, the Asia Pacific region, South America, Central America and EMEA.</p>	<p>North America Caribbean Central America South America Europe Middle East Asia Pacific</p>	<p>Theo Szymanski 847-898-9144 theo@trondent.com</p>
	<p>Travel Computer Systems, Inc.</p> <p>www.travcom.com</p>	<p>Mid Office, Back Office</p>	<p>Travel Computer Systems has been providing travel data solutions to travel agencies worldwide for over 30 years, including customer relationship management software (CRM), travel accounting, and management and reporting software.</p>	<p>TravCom solutions are available worldwide to travel agencies of all sizes. The company's existing clients range from small size agencies to large size agencies, doing over hundreds of millions of dollars in sales annually.</p>	<p>North America Caribbean Central America South America Europe Middle East Africa Asia Pacific</p>	<p>Lynn Helmn 800 TRAVCOM lhelmn@travcom.com</p>

	<p>TRX, Inc. www.trx.com</p>	<p>Front Office, Mid Office, Content Aggregator, Travel Solutions: Reporting & Analytics, Expense Reporting, Spend Management</p>	<p>TRX is a hosted software company, recognized as a global leader in travel transaction processing and data intelligence. TRX software products and solutions help its clients reduce cost, improve efficiency, increase traveler satisfaction, and optimize performance. TRX creates market opportunity for clients by transforming travel transaction data into actionable insights. TRX hosted software solutions span three main categories of focus: Online Booking, Reservation Processing, Data Intelligence.</p>	<p>TRX is a world-leading travel technology and data services provider, offering more than 20 software-as-a-service utilities for online booking, reservation processing, data intelligence, and process automation. TRX provides patented savings maximization solutions via its travel analytics consulting practice, extending spend management services to travel buyers all over the world. TRX complements all of this with a global workforce focused on travel process automation and reengineering.</p>	<p>North America South America Europe Middle East Asia Pacific</p>	<p>Victor Johnson 404-929-6100 trxsales@trx.com</p>
	<p>Wizie.com LLC http://www.wizie.com</p>	<p>Front Office, Mid Office, Content Aggregator, Distribution Platforms (B2C, B2B, B2B2C and XML), Technology Solutions, Consulting</p>	<p>Wizie is a US based industry leader in providing technology solutions, consulting services, BPO, sales representation and marketing services for the travel industry.</p> <p>PerfectIBE is a world class hosted solution for Consolidators, Agencies and Consortias. It has connectivity to the 4 major GDS and direct connects to air, hotel, car and insurance suppliers.</p> <p>PerfectFares is the leading data loading services across all leading industry platforms ranging from ATPCO, GDS to private fare databases.</p> <p>PerfectPNR is a unique solution for automation, quality control, PNR finishing which increases productivity while decreasing errors and cost.</p>	<p>Airlines, Consolidators, Travel Agencies, Online Portals</p>	<p>North America Middle East Asia</p>	<p>Moondeep Aggarwal +1-248-671-0001 (US) moondeep@wizie.com</p>